



UNIVERSITY
of
GREENWICH

BIG 2nd Industrial Workshop on Innovative Product Development

Date: 9th March 2012, 09:00—16:00
Cummins Power Generation, Ramsgate, Kent, CT12-5BF

After the successful industrial workshop hosted by BAE Systems, Rochester, in July 2011, the second workshop will be hosted by Cummins Power Generation (Ramsgate) on the 9th of March 2012. We would like to invite you to attend the workshop and become a member of our special interest group.

The purpose of this workshop is to bring together companies in Kent and the surrounding areas, to discuss and share experience in manufacturing engineering, focusing on strategic issues related to new product development and associated lifecycle activities. You are invited to participate alongside senior industrial speakers from BAE Systems, Cummins Power Generation and other leading product development professionals. The format of the workshop will be interactive discussions about industrial problems, issues, solutions and trends.

During the workshop, the special interest group in innovative product development (within the BIG initiative) will be established which will foster long term business partnership for collaborative research, development and training in a wide range of topics including collaborative product development, product lifecycle management, maintenance and service management, sustainability, innovation and knowledge management, design methods, manufacturing solutions, product optimisation methods, supply chain management, quality management, and customer requirement management.

We can also offer interested delegates the chance to propose a short presentation, or a present a list of questions/issues for discussion at the workshop. It is planned that the special interest group will have two workshops annually and other forms of events/gatherings between the workshops. Registration as members of the interest group will be combined with the registration of the workshop event.

To register your interest for this event please contact Jason by email at wj77@gre.ac.uk or call on (01634) 883912

Supporting Organisations:

